

Press Release

FaiveleyTech an eco-responsible and innovative vision of luxury packaging

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FaiveleyTech is an international group founded in France and specialising in high value-added plastic injection moulding for three major markets with exacting standards since 1992: **Industry, Beauty and Healthcare**. The FaiveleyTech Group has 450 employees and 8 *production sites spread across France and abroad*.

It recorded sales of €85m in 2022, up 8%, and spanning all three of its Business Units.

Luxe Pack Monaco 2023 is a major event for FaiveleyTech.

The Group will be taking this wonderful opportunity to unveil its plans for 2024 and showcase its latest developments for beauty brands.

FaiveleyTech will present its innovations and investments covering key issues including **sourcing alternative materials, traceability, authenticity and strengthening its presence in France**.

Beauty and eco-responsibility: a perfect marriage

FaiveleyTech is further bolstering its commitment towards innovation in environmentally friendly packaging. Optimising processes and materials are a common theme running through the entire Group, leading it to provide ever-better support for brands in their projects.



Its Beauty *Business Unit* invests and innovates in refillable, recyclable and traceable packaging to design responsible products combining high-quality finishes and functionality.

As a supplier of primary packaging, FaiveleyTech Orgelet has positioned itself as a major partner of the perfume and cosmetics industry, assisting brands in their operations aimed at attracting new clients and surprising, amazing and standing out from the crowd.

Its passionate teams work with brands in the joint development of future products.

FaiveleyTech's latest achievements bear witness to this commitment:

- The large-scale collar that magnifies the new eau de toilette Citron Soleil EAU DE ROCHAS,
- The ultra-trendy cap made from PET and recycled material, eco-designed, chiselled, coloured and luminous for ICON by Banderas parfums.

After making a name for itself with connected caps for Paco Rabanne's *Phantom* and *Fame* fragrances, **FaiveleyTech has created a new version of the black cap for the men's fragrance.**



FaiveleyTech's premium deodorant stick is paving the way towards greater durability

The premium deodorant stick created by FaiveleyTech makes the transition towards more eco-responsible materials and enhanced eco-design. In the new 50ml version, the body, cap and handle, previously made of SAN, have been replaced by partially organic-sourced PP. "We are improving our environmental performance by using recycled materials whilst ensuring we maintain product quality and performance. Our Stick range combines innovation, design and durability to meet our customers' current and future needs", **explains Nicolas Alloin, CEO of FaiveleyTech Group.**



CSR: an increasingly advanced and demanding approach

Improving our CSR approach is an ongoing process for anyone who, like FaiveleyTech, wants to be able to offer the industry optimum solutions.

Being well surrounded and benefiting from targeted resources is an asset that the Group provides to brands. Its **membership of Elipso in 2023**, the trade association for plastic packaging manufacturers, is illustrative of this approach. By becoming a member of Elipso, FaiveleyTech will be able to provide enhanced support in the areas of ecology, regulation and transformation.

The Orgelet site is continuing to **reduce its environmental impact**.

In 2020, it reduced its carbon emissions by 61%. It has an overall aim of a 75% reduction by 2035.

To achieve this, it is implementing a number of areas for further action:

Over Scope 1 and 2:

- Reducing its electrical impact by choosing **green energy** and **investing** in modern, **low-consumption** presses,
- Encouraging **eco-responsible travel alternatives** for increasingly sustainable mobility.

Over Scope 3:

- The maximum possible use of **recycled or organically-sourced materials**,
- **Reducing the unit weight of packaging** (with the overall aim of a 40% reduction),
- A more efficient circular economy with **increased recycling** of household plastic waste.

La Traceability and anti-counterfeit measures: FaiveleyTech's other major project

Traceability is a subject affecting the whole of the product value chain: from suppliers to end customers.



FaiveleyTech works hand in glove with brands to provide them with **traceability and authenticity solutions** specific to their market, to secure products and reassure consumers. NFC chips inserted into caps are tried-and-tested tools that are highly popular with brands.

Boosting the value of our products which are “made in France” internationally

French manufacturing is a real added value for FaiveleyTech, who is seeking to further bolster this major asset.

Plans to build a new site have been signed off and are currently getting started. **"We're doing everything we can to get the go-ahead to start work", says Nicolas Alloin.**

More than ever, FaiveleyTech is asserting its expertise rooted in France, serving the flagships of French industry.

"In 2024, we will be consolidating the different activities within our BeautyBusiness Unit, namely perfume, skincare, personal care and spirits, which are characterised by very similar issues and challenges. We will also be taking part in our first VS Pack trade fair in Cognac in December 2023", says Nicolas Alloin.

Eco-responsibility, exacting standards and high-quality interpersonal relations are the priorities of FaiveleyTech Group. Its teams will be unveiling their very latest eco-design innovations, alternative materials solutions and anti-counterfeit tools. Today, luxury is all about sustainability, traceability and consistency, commitments that FaiveleyTech aims to embody.

About FaiveleyTech

FaiveleyTech is a French-based international group specialising in high value-added plastic injection moulding for exacting, selective and/or standards-based markets in industry, beauty and healthcare. It is chaired by CEO Nicolas Alloin and the Faiveley family, shareholders in Faiveley Transport-Wabtec, the world leader in rail equipment, and also owner since 1825 of Domaine Faiveley (Nuit-Saint-Georges), a wine producer in Burgundy. It is divided into three *Business Units*: Industry (57% of sales), Beauty (30%) and Healthcare (13%). More than 2 billion units are produced by the group every year.

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